

PANEWS

New Delhi, August 2015

For Private Circulation Only

www.ahujaradios.com



Years of Leadership

AHUJA MOTTO

Meeting New Requirements... Facing New Challenges... Breaking New Grounds in Public Address... ENSURING RELIABILITY...
THROUGH INNOVATION...

SINCE 1940

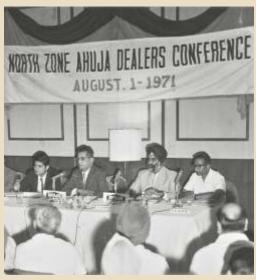
MILESTONES...





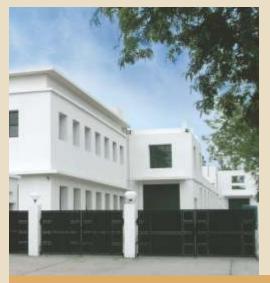






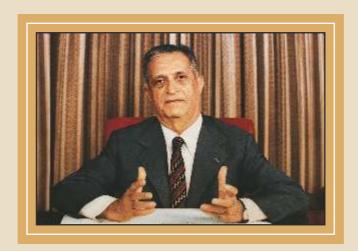








...OF A 75 YEARS JOURNEY



A.N. AhujaFounder Ahuja Group
1916-2007

2015 - The year that marks the anniversary of the two greatest legends of the Indian Electronics Industry – Mr. A.N. Ahuja and AHUJA RADIOS.

2015 celebrates the 100th birthday of Mr. A.N. Ahuja, the legendary founder of AHUJA RADIOS. As well as chronicles the 75th anniversary of the inception of AHUJA RADIOS.

Mr. A.N. Ahuja dreamt of establishing the finest & the most reliable brand of Public Address equipment in India. Each of the last 75 successive years have seen a firm consolidation & fortification of the Brand AHUJA in the far corners of India, and an indelible footprint in over 50 countries across 5 continents.

Every success, every step forward & every achievement is nothing but a humble tribute to the visionary & pioneer who showed us the way. He instilled in us an uncompromising attitude towards traditional values of honesty, sincerity, and utmost reliability.

Honesty – In our dealings with our patrons & users.

Sincerity – In every act of service to the ultimate customer.

Utmost Reliability – To deliver what we promise - and to never fail in the endeavor.

BUILT BRICK BY BRICK...



DEALER MEET

KARNATAKA





Karnataka Dealers Meet was organized by **Mecotronics Karnataka** in February 2015 in Bengaluru. Products launched during the last year along with the soon to be introduced products were showcased to the dealers. All the dealers actively participated in discussing commercial as well as technical issues. Dealers also gave their valuable feed-back on the existing products and shared their ideas on the new product requirements.

Compliments to *Mr. Aiyaz, Mr. Sameer Ebrahim* and the team at Mecotronics Karnataka for organising this event which was attended by *Mr. Sandeep Ahuja, Mr. Vikram Ahuja, Mr. Anil B Lal, Mr. Rohit Tahiliani* and *Mr. Sonu Khurana* from Ahuja Radios.

UTTAR PRADESH







Ahuja Dealers from Uttar Pradesh visited Delhi in March 2015 and had very useful exchange of ideas, suggestions and feedback with Ahuja Radios team on a variety of subjects, all to mutual benefit.

Dealers returned very happy and very impressed with the facilities of Ahuja, especially the new factory at NOIDA.

Pictures above and to the left show the dealers engrossed in the meeting and in interaction with the Ahuja Team.

The dealers' visit to Delhi was organised and co-ordinated by **Madan Gramophone and Radio Agency**, Kanpur and **Soundcraft**, Noida.

RAIPUR (Chhattisgarh)





SOUND CONCLAVE

Our dealer **Surabhi Enterprises**, Raipur organised a **SOUND FORUM** in Raipur with support of **Mr. Tarun Moolchandani** from **Audio and Lights**, Raipur and **Mr. Nitin Goyal** from Ahuja Radios, Delhi. This event was attended & appreciated by over 75 reputed system integrators, Institutional buyers, representatives of Govt. Sectors etc.

Live demonstration of Ahuja Products like Wall, Ceiling Speakers, Sound Column, Line Array, Conference System and other new range of products was the main part of this program.

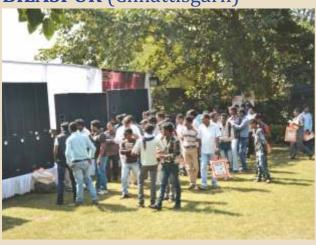
AMBIKAPUR (Chhattisgarh)





Mr. Tarun Moolchandani of Audio and Lights, Raipur prefers to organise demonstrations of Ahuja Products range in open grounds so that hirers can get the real feel of professional sound being delivered by Ahuja Amplifiers and Speakers. Our dealer Kengupta Agencies, Ambikapur worked in co-ordination with Audio and Lights, Raipur to make the show a success.

BILASPUR (Chhattisgarh)





Road show organised by **Kapoor Chand & Sons**, Bilaspur in coordination with **Audio and Lights**, Raipur. Crowd of over 400 hirers gathered and gained insights into Ahuja Range.

KAWARDHA (Chhattisgarh)





Chandani Lights and Sound, Kawardha in association with **Audio and Lights**, Raipur held a road show in Kawardha. A crowd of 150 hirers attended the show.

RAJNANDGAON (Chhattisgarh)





Audio and Lights, Raipur organised a Road Show in Rajnandgaon with our dealer **Chhattisgarh Radios**, Rajnandgaon where in they had invited hirers to see live demo of wide range of Ahuja Products. Gathering of 170 hirers registered.

KORBA (Chhattisgarh)





Above picture showing live demo of Ahuja Microphone AXM-3500U and Range of Ahuja Products at Road Show at Korba which was organised by Ravi Sound, Korba in co-ordination with Audio and Lights, Raipur

DHAMTARI (Chhattisgarh)





A Road Show in Dhamtari organised by our new dealer **Krishna Agencies**, Dhamtari in association with **Audio and Lights**, Raipur. Crowd of over 200 hirers had gathered to feel the quality of sound of Ahuja Products.

JAGDALPUR (Chhattisgarh)





A Road Show in Jagdalpur organised by our dealer **Mahaveer Communications**, Jagdalpur in association with **Audio and Lights**, Raipur. Entire range of Ahuja Products displayed and demonstrated.

MANENDERGARH (Chhattisgarh)





Mr. Tarun Moolchandani from **Audio and Lights**, Raipur briefing about quality of Ahuja Cabinet Speakers in a Road Show which was organised by our dealer **Samaliya Prasad and Saraff**, Manendergarh with support of Audio and Lights, Raipur

RAIGARH (Chhattisgarh)





Photographs showing *Mr. Tarun Moolchandani* of **Audio and Lights**, Raipur explaining to the crowd about the range of Ahuja Products. Over 200 hirers and customers attended the Road Show in Raigarh organised by our dealer **Rateria Sound and Electrical**, Raigarh in co-ordination with Audio and Lights, Raipur.

BHILAI (Chhattisgarh)





Over 150 hirers and customers attended the Road Show in Bhilai organised by our dealer **Sound** N **Sound**, Bhilai in co-ordination with Audio and Lights, Raipur.

CHHINDWARA (M.P.)





Raj Radios, Bhopal organised a Road Show in Chhindwara with our dealer **Saluja Electronics**, Chhindwara where in they had invited hirers to see demonstration and display of wide range of Ahuja Products.

BETUL (MP)





Anuraj Mobile DJ and Tent Suppliers, Betul in association with **Raj Radios**, Bhopal displayed and demonstrated entire range of Ahuja Products at a show in Betul. More than 500 hirers attended the Show.

CHANDAMETA (M.P.)





Raj Radios, Bhopal organised a Road Show in Chandameta with our dealer **Natraj Radio Service**, Chandameta where in they had invited hirers to see demonstration and display of wide range of Ahuja Products. One of the highlights of the show was the Lectern WSL-2500R.

BHADRAK (Odisha)





AN Alliance, Cuttack organised a Road Show in Bhadrak with our dealer **Prime Electronics**, Bhadrak where in they had invited local hirers and customers to see demonstration and display of wide range of Ahuja Products. More than 100 customers & hirers attended the show.

KENDRAPARA (Odisha)





AN Alliance, Cuttack organised a Road Show in Kendrapara with our dealer **Shivam Electronics** about 150 nos. hirers/customers attended the show. SPX-1200 was "Product of the Show" as it attracted maximum attention and appreciation.

MALDA (West Bengal)





A clinic was organised by **SN Electronics**, Kolkata with our dealer **Radio Sign** at Malda. Hirers and Customers found it very informative and useful.

RAIGANJ (West Bengal)





SN Electronics conducted a clinic along with our dealer **Sen Electronics** in Raiganj, which was attended by hirers and customers. They found the clinic very useful since they were able to get answers to many of their queries.

JALALKHALI (West Bengal)





S.N. Electronics, Kolkata conducted Ahuja Product Clinic with our dealer **Biswas Electronics** at Jalalkhali and had got good response.

CHAKDAHA (West Bengal)





A clinic was held at Chakdaha by **S.N. Electronics**, Kolkata in association with our dealer **Sursathi** and was very productive.

BELAGAVI (Karnataka)





Shri Bharat Watch Co. in co-ordination with **Mecotronics Karnataka** organized a mega Road-show where over 150 hires were present. The comprehensive Ahuja range was displayed and demonstrated to them.

^{*}Belagavi = Belgaum

BAGALKOT (Karnataka)





Photograph showing snap-shots of a successful Road-show organized by the dealer **Pooja Electronics** in co-ordination with **Mecotronics Karnataka**. Approx. 100 hirers were present to get the first-hand experience of the Ahuja products.

TIRUNELVELI (Tamil Nadu)





Over 150 visitors experienced Ahuja products at the road-show organized by the dealer **Thanalakshmi Radios** with the support of **Mecotronics Tamilnadu**.

ERODE (Tamil Nadu)





Road-show displaying the entire Ahuja range was organized by the dealer **Kalai Electronics** with the support of **Mecotronics Tamilnadu**. Over 150 visitors visited and experienced Ahuja products.

TELLICHERY (Tamil Nadu)





A grand road-show was organized by the our dealer **Peoples Radios** with the support of **Mecotronics Ernakulam**. Over 450 hirers / endusers attended the show.

PERINTHALMANNA (Kerala)





Over 200 visitors experienced Ahuja products at the road-show organized by the our new dealer **Electro Solutions** with the support of **Mecotronics Ernakulam**.

ALIGARH (UP)





R.S. Umrao Singh & Sons and **Super Star Electronics**, Aligarh organised a Road Show in association with **Sound Craft**, Noida. Complete range of Ahuja products displayed and demonstrated at a road show in Aligarh. Over 200 hirers and customers attended the show and felt the high quality sound of Ahuja.

KANPUR (UP)





Our dealer in Kanpur Lory Radio and Loudspeaker Agency organised a Road Show in association with Madan Gromophone and Radio Agency, Kanpur. The display and demonstration of complete range of Ahuja Products impressed the gathering of over 300 people. New Amplifier DXA-3502 and new speaker system SPX-1200 were the highlights.

NAGPUR (Maharashtra)





Our dealer **Digitrons** organised a Road Show in association with **Sound Craft**, Delhi. Complete range of Ahuja Products were displayed and demonstrated in Nagpur and more than 600 hirers and customers attended the show.

BHAVNAGAR (Gujarat)





Over 300 hirers and customers experienced Ahuja Products at the Road Show organised by the our dealer Alankar Radios in Bhavnagar with the support of **Sound Terminal**, Rajkot.

BHUJ (Gujarat)





Over 200 hirers and customers experience Ahuja Products at the Road Show organised by the dealer **Radio Ghar** in Bhuj with the support of **Sound Terminal**, Rajkot

JUNAGADH (Gujarat)





With divine blessings at the start of the show in Junagadh it was a good gathering of over 150 hirers and customers coming to see the live demo and display of the wide Ahuja range. Our dealer **Raja Electric** received good support from **Sound Terminal**, Rajkot.

RAJKOT (Gujarat)





Over 350 hirers and customers experience Ahuja Products at the Road Show organised by the our dealer **King Electronics** with the support of **Sound Terminal**, Rajkot

SURRENDERNAGAR (Gujarat)





Over 250 hirers and customers experience Ahuja Products at the Road Show organised by the dealer **Saurashtra Radios** in Surrendernagar with the support of **Sound Terminal**, Rajkot

AARAH (Bihar)





Our dealer **Meghdoot Electronics**, Aarah organised a road show with the support of **R.B. Electronics**, Patna. Over 200 hirers/users attended the show and got first hand experience of the Ahuja Products.

SIWAN (Bihar)





Road show displaying the entire Ahuja Product range was organised by our dealer **Mohan Sound Service**, Siwan in co-ordination with **R.B. Electronics**, Patna. 150 hirers visited and appreciated the quality of sound.

DEHRI-ON-SONE (Bihar)



Over 150 visitors attended a road show organised by our dealer **Jyoti Sound Sales and Service**, Dehri-on-Sone in co-ordination with **R.B. Electronics**, Patna. The comprehensive Ahuja Product range was displayed and demonstrated to them.

PRODUCT & SERVICE TRAINING CAMPS

BARODA (Gujarat)





Over 150 hirers and customers experience Ahuja Products at the Road Show cum Product & Service Training Camp. Organised our dealer **Deepak Agencies** in Baroda with the support of **Sound craft**, Delhi.

BENGALURU (Karnataka)





Meco Tronics Karnataka conducted 1 day training program for the Karnataka dealers on 8/1/2015. The session covered the topics like PA product fundamentals, applications, technical & commercial training for the owners /sales staff and Service training for dealer's technicians. The program was very successful and all the dealers were extremely satisfied with the training.

PRODUCT & SERVICE TRAINING CAMPS

KAWARDHA





Audio and Lights, Raipur conducted clinics at various locations in Chhatttisgarh at:

KAWARDHA

DURG

BHILAI

Products like BTZ-20000, TZA-4000DP, VS-200, ASM-980XLR, ALA-2400, PMX-1632FX, KDM-900, CSM-1010, ABM-301H, APS-302 etc. were displayed and demonstrated.

DURG



BHILAI



CHHINDWARA





Our dealer **Saluja Electronics** in Chhindwara with support of **Raj Radios**, Bhopal had organised free service camp of Ahuja Products for two days. Almost 40 customers visited there to gain knowledge about trouble shooting of Ahuja Products range.

75TH ANNIVERSARY SPECTACULAR PRESENCE @ PALM





Mr. Sonu Khurana from Ahuja Radios and others inaugurating the exhibition.



Crowd of visitors at Ahuja Stall.

SHOW, MUMBAI - MAY 2015



PRODUCT & SERVICE TRAINING CAMPS

VIJAYAWADA





Displayed and demonstrated complete range of Ahuja Products. Product training programme conducted for Andhra Pradesh Dealers in Vijayawada.

HYDERABAD





Mecotronics conducted a 2 day program for the dealers and their key sales people for "Product & Commercial Training" at the Royalton Hotel in Hyderabad for the Telangana and Rayalaseema dealers. Total of 19 dealers and their sales staff attended the program for 2 days. Day 1 was dedicated towards covering the audio basics and fundamentals, usage and applications of Ahuja products.

Focus of day 2 was on set ups, and commercial training which covered content on how to deal with competition and win market share, selling at the right margins, up-selling and trying to sell the full range of Ahuja products.

HYDERABAD





A 3 day service training camp was organized by **Mecotronics** for the Telangana & Andhra dealers. Combination of theoretical knowledge through presentations & service manuals and practical demonstrations empowered the service technicians in handling fault-finding and repair issues. Purpose of the event was to capacitate the technicians to service the products at their counters only, consequently reduce dependency on the wholesaler.

PRODUCT & SERVICE TRAINING CAMPS

DELHI





Haryana dealers and their respective technicians attended a **Product-Cum-Service Training Program** held at Ahuja Radios, New Delhi conducted by **Mr. Anil B Lal** - Technical Director SRD, Ahuja Radios, enabling attendees to have a profound understanding of Ahuja products, its internal components and spare parts.

RENOVATION

RANCHI (Jharkhand)





Sagar Shoppe, Ranchi renovated their showroom to showcase the wide range of Ahuja Products for the benefit of their customers and esteemed clients. The dealer is full of praise for the wholesaler **R.B. Electronics**, Patna who gave full support!

EXHIBITION

COMIBATORE (Tamil Nadu)

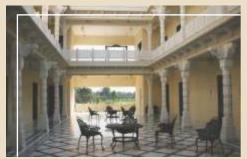




Selected Ahuja products were put up for demo at the stall taken by the dealer **K. S. Shetty & Co.** at the Coimbatore's Annual Hirers exhibition. Over 100 hirers visited the stall. The dealer was ably supported by **Mecotronics**, Tamilnadu in this venture.

UDAIPUR

SHAURYA GARH RESORTS



TZA-4000DP, CS-5061T installed at Shory Garh Resorts, Udaipur installation done by **Hind Electrical & Machinery Emporium**, Udaipur

SHAURYA GARH - Gymnasium



DPA-770, CS-6081T installed at Shory Garh Resorts - Gymnasium, Udaipur installation done by **Hind Electrical & Machinery Emporium**, Udaipur

SHAURYA GARH - Pool Side



DPA-770, CS-5061T installed at Shory Garh Resorts - Pool Side, Udaipur installation done by **Hind Electrical & Machinery Emporium**, Udaipur

VINTAGE RESORTS



SSA-250DP, PS-500T, PS-400T installed at Vintage Resorts, Udaipur installation done by **Hind Electrical & Machinery Emporium**, Udaipur

VINTAGE RESORTS - Restaurant



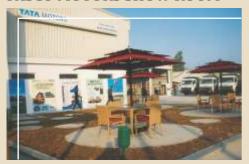
DPA-770, CS-5061T installed at Vintage Resorts, Udaipur installation done by **Hind Electrical & Machinery Emporium**, Udaipur

VINTAGE RESORTS - Bar Room



TZA-4000DP, CS-6303T, AGN-480, AWM-490V2, AUD-98XLR and ATS-5 installed at Vintage Resorts, Udaipur installation done by **Hind Electrical & Machinery Emporium**, Udaipur

PASCO MOTORS SHOW ROOM



TZA-2000DP, CS-6303T, CS-5081T and GS-6401T installed at Pasco Motors Showroom, Udaipur installation done by Hind Electrical & Machinery Emporium, Udaipur

SCHOOL



TZA-4000, SSA-250, SRX-250DX, SRX-120DX AUD-98XLR and AWM-490V2 installed at Witty International School, Udaipur installation done by Hind Electrical & Machinery Emporium, Udaipur

SHOW ROOM



SSB-120DP, PS-400T installed at Kahane Sweets, Udaipur installation done by **Hind Electrical & Machinery Emporium**, Udaipur

UDAIPUR

HOTEL



TZA-4000DP, TZA-2000DP, PS-500T, PS-400T and PS-300T installed at Chunda Palace Hotel, Udaipur installation done by Hind Electrical & Machinery Emporium, Udaipur

HOTEL



TZA-2000, ASC-302T, AWM-490V2, AGN-480 and ATS-5 installed at Ashoka Palace, Udaipur installation done by **Hind Electrical & Machinery Emporium**, Udaipur

SWEET SHOP



SSA-160DP, PS-400T installed at Kanha Ji Sweets, Udaipur installation done by Hind Electrical & Machinery Emporium, Udaipur

CHURCH



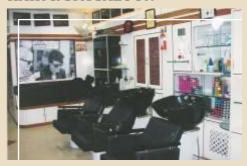
TZA-4000, AWM-490V1, AGN-480 and ATS-5 installed at St. Geogiries Church, Udaipur installation done by **Hind Electrical & Machinery Emporium**, Udaipur

BEAUTY SALOON



SSB-120DP, PS-400T installed at Prabhat Beauty Saloon, Udaipur installation done by Hind Electrical & Machinery Emporium, Udaipur

HAIR & SPA SALOON



SSA-160DP, PS-400T installed at Champion Hair & Spa Saloon, Udaipur installation done by **Hind Electrical & Machinery Emporium**, Udaipur

WARANGAL

TEMPLE



TZA-4000DP and ALA-2400 installed at Bhadrakalli Temple, Warangal installation done by **Sri Raja Electroncs**, Warangal

CHENNAI



CM-5000, SSA-250M, SMX-602T and AWM-490V2 installed at Corporation of Chennai, Chennai installation done by **Skyking Agencies**, Chennai

SAUNDATTI

SCHOOL



TZA-7000DP, SSA-250M, SPX-400, AWM-490V2 and AUD-101XLR installed at KLE Society's School, Saundati installation done by **Sri Bharat Watch Co.**, Belgaum

KANPUR

HT



SSA-250M, SSB-60EM, SSB-45EM SCM-15T, WS-664T, WS-6255T installed at Indian Institute of Technology, Kanpur at various lecture halls installation done by Lory Radio & Loudspeaker Agency, Kanpur

MEETING HALL



Ahuja Conference System CM-4000 installed at New District Magistrate Meeting Hall, Kachehri, Kanpur installation done by Lory Radio & Loudspeaker Agency, Kanpur

CINEMA HALL



SSA-350, SUH-40XT, GM-601LM and GMB-6C installed at Cinemas, Kanpur, installation done by Lory Radio & Loudspeaker Agency, Kanpur

CONFERENCE HALL



CM-5000 and PS-400T installed at Cantonment Board, Kanpur installation done by Lory Radio & Loudspeaker Agency, Kanpur

CINEMA HALL



XPA-1500DP installed at Inox Cinema, Kanpur for Movie Promotion installation done by Lory Radio & Loudspeaker Agency, Kanpur

CHURCH



PSX-1200, MXA-3500, ASM-980XLR and BMS-101 installed at St. Francis Church, Ashok Nagar, Kanpur installation done by Lory Radio &Loudspeaker Agency, Kanpur

EYE HOSPITAL



Ahuja Ceiling Speaker CS-451T installed at Vasan Eye Care Mall Road, Kanpur installation done by Lory Radio & Loudspeaker Agency, Kanpur

SANT NIRANKARI MANDAL



TZA-4000DP, DMX-40, ASM-980XLR, SMX-602T, SRX-120DX and STA-100 installed at Sant Nirankari Mandal, Kanpur installation done by **Lory Radio & Loudspeaker Agency**, Kanpur

FAST FOOD CORNER



DPA-370, CS-5061T and AWM-630VG installed at SD Chat and Fast Food Corner, Kanpur installation done by Lory Radio & Loudspeaker Agency, Kanpur

KANPUR

SHOWROOM



DPA-770, CSD-6303T and CS-662T installed at Raj Ratan Saree Showroom, Kanpur installation done by Lory Radio & Loudspeaker Agency, Kanpur

RESTAURANT



DPA-370 and CS-663T installed at most popular Mansa Bakery, Kanpur installation done by Lory Radio & Loudspeaker Agency, Kanpur

INTERIOR DESIGNER OFFICE



DPA-370 and CS-5061T installed at Innovative Concepts, Kanpur installation done by **Lory Radio & Loudspeaker Agency**, Kanpur

GURUDWARA



SSB-120DP, SRX-120DX and AUD-99XLR installed at Gurudwara, Geeta Nagar, Kanpur installation done by Lory Radio & Loudspeaker Agency, Kanpur

SHOW ROOM



DPA-570 and Ahuja Ceiling Speaker CS-5061T installed at Gupta Sales Depot, Kanpur installation done by Lory Radio & Loudspeaker Agency, Kanpur

CDO OFFICE VIKAS BHAWAN



Ahuja Conference System CM-4000 and ASC-20T installed at CDO Office, Vikas Bhawan Kanpur installation done by Lory Radio & Loudspeaker Agency, Kanpur

SAREE SHOW ROOM



DPA-570 and Ahuja Ceiling Speaker CSD-6303T installed at Bhatia Saree Center, Kanpur installation done by Lory Radio & Loudspeaker Agency, Kanpur

SHOW ROOM



DPA-570 and CS-5061T installed at Bata Shoe Showroom, Kanpur installation done by Lory Radio & Loudspeaker Agency, Kanpur

CINEMA



BTZ-7000, AMX-60, SPX-800, SWX-650 installed at Vivek Cinema, Kanpur installation done by Lory Radio & Loudspeaker Agency, Kanpur

RANCHI

SCHOOL



TZA-4000DP, WSL-2500R, PS-300T, SMX-302T, AMH-402T, ACM-66CH and PRO+3200 installed at St. Joseph's School, Jhumritalaiya, Koderma, Ranchi installation done by **Sagar Shoppe**, Ranchi

CONFERENCE HALL



Ahuja Conference System CM-4000 and PS-400T installed at D.G. Home Gard and Fire Services, Ranchi installation done by **Sagar Shoppe**, Ranchi

GURUDWARA



TZA-7000DP, SMX-602T, AMH-402T, PR0+3200 and DGT installed at Kadru Gurudwara, Kadru, Ranchi installation done by **Sagar Shoppe**, Ranchi

ARMY SCHOOL



SSA-160DP, PS-300T, AUD-99XLR and ATS-5 installed at Cokcrel Army Public School, Ranchi installation done by **Sagar Shoppe**, Ranchi

ARMY PUBLIC SCHOOL



TZA-4000DP, SRX-500, AUD-100XLR, GM-601LM, AWM-490VHL and AWM-520VL installed at Phantom Army Public School, Namkum, Ranchi installation done by **Sagar Shoppe**, Ranchi

XAVIER INSTITUTE



DXA-1802, WSL-2500R, LSC-8200, VS-300 and SRM-120 installed at Auditorium of Xavier Institute of Social Service, Ranchi installation done by Sagar Shoppe, Ranchi

TRAINING COLLEGE



SSB-80, WSL-2500R, PS-400T, AHP-600 and GM-601LM with GMB-6C installed at Bethesda Women Teacher's Training (B.Ed.), Ranchi installation done by Sagar Shoppe, Ranchi

HOTEL



TZA-4000DP, SSA-250DP, TZA-1500, SSA-100M, AMX-912, AUD-98XLR, AUD-99XLR, GM-601LM, AWM-810UHF, AWM-490VHL, and GS-6401T with GMB-6C installed at Hotel BNR Chanakya, Ranchi installation done by Sagar Shoppe, Ranchi

SCHOOL



SSA-5000EM, UBA-500DP, SSA-100M, WSL-2500R, SPX-350, SRM-220, SRX-50DX, AWM-520VHL, Pro+3200, SHM-1000XLR, and AMX-1412 installed at St. Francis School, Banhora, Ranchi installation done by **Sagar Shoppe**, Ranchi

RANCHI

SCHOOL



TZA-7000DP, PRO+3200, SMX-602T and DGT installed at Gurunanak Higher Secondary School, Ranchi installation done by **Sagar Shoppe**, Ranchi

SCHOOL



SSA-10000, SSA-5000EM, UBA-500DP, AMX-1412, PRO+3200, SHM-1000XLR, AWM-520VHL, SPX-350, SRM-220, SRX-50DX and WSL-2500R installed at Sacred Heart School, Hulundu, Ranchi installation done by Sagar Shoppe, Ranchi

OFFICE



TZA-7000DP, PRO+3200, SHM-1000XLR, AWM-490V2, SMX-602T, AMH-402T, SRX-500, SRM-120 and WSL-2500R installed at 17 Corp. Signal Regiment (Dipatoli), Ranchi installation done by Sagar Shoppe, Ranchi

CRPF BATTALION OFFICE



Ahuja Conference System CM-4000, PS-400T and WSL-2500R installed at 203 CRPF Battalion, Barhi, Ranchi installation done by **Sagar Shoppe**, Ranchi

INSTITUTE



SSB-120DP, AUD-100XLR, AWM-490V2, SMX-302T and DGN installed at Manglam Institute of Management, Khuti, Ranchi installation done by **Sagar Shoppe**, Ranchi

SCHOOL



SSB-120DP, SMX-302T, AUD-100XLR, AWM-490V2 and DGN installed at St. Francis School, Namkum, Ranchi installation done by **Sagar Shoppe**, Ranchi

GYMNASIUM



TZA-4000DP, SMX-902T installed at Matrix Gymnasium, P.P. Compound, Ranchi installation done by Sagar Shoppe, Ranchi

SHOWROOM



SSA-250DP, CS-6303T installed at Louis Philippe Showroom, Kadru, Ranchi installation done by Sagar Shoppe, Ranchi

SCHOOL



BTZ-10000, SPA-10000, PMX-1632FX, AWM-520VHL, HBM-50, PS-400T, SP-6305TD, GMB-6C installed at Bishop Westcor Girl's Namkum Ranchi installation done by **Sagar Shoppe**, Ranchi

RANCHI

MILITARY CANTEEN



DPA-770, AUD-59XLR, WS-664T and ATS-5 installed at CSD Cockerel Canteen, Ranchi installation done by **Sagar Shoppe**, Ranchi

CHURCH



BTZ-10000, AMX-912, PRO+3200, GM-601LM, SRX-250DX and DGN installed at Caramel House, Kokar, Ranchi, installation done by Sagar Shoppe, Ranchi

COBRA BATTALION



Ahuja Conference System CM-4000, WSL-2500R and PS-400T installed at 209, Cobra Battalion, Khuti, Ranchi, installation done by Sagar Shoppe, Ranchi

SCHOOL



TZA-4000DP, SP-6303TD, AMH-402T, WSL-2500R and ACM-66CH installed at Bishop's School, Bahu Bazar, Ranchi installation done by **Sagar Shoppe**, Ranchi

SCHOOL



BTZ-20000, AWM-520VHL, HBM-50, UBA-500, LSC-8200, VS-200, SRM-120, WSL-2500R and AHP-600 installed at Auditorium Bishop Westcot Boy's School, Namkum, Ranchi installation done by **Sagar Shoppe**, Ranchi

BOKARO

SCHOOL



TZA-7000DP, PRO+3200, AWM-490V2, AMH-402T, SMX-602T, SRM-120, SRX-500, WSL-2500R and DGT installed at Holy Cross School, Ghato, Bokaro installation done by **Sagar Shoppe**, Ranchi

HAZARIBAGH

CHURCH



TZA-4000DP, PRO+3200, SMX-602T, GM-601LM and GMB-6C installed at Caramel House, Hazaribagh, installation done by **Sagar Shoppe**, Ranchi

CONFERENCE HALL



Ahuja Conference System CM-4000, WSL-2500R, AWM-520VL and PS-400T installed at Conference Hall, Training Hall, BSF, Hazaribagh, installation done by **Sagar Shoppe**, Ranchi

IMPHAL

GOVT. POLYTECHNIC



Ahuja New Conference System CM-5000 installed at Govt. Polythechnic, Imphal installation done by Classic Enterprises, Imphal

KANNAUJ

CINEMA



SSA-250M, and L15-MB300 installed at Narain miniplex, Makrand Nagar, Kannauj installation done by Lory Radio & Loudspeaker Agency, Kanpur

GORAKHPUR

POLICE LINE



Ahuja Conference System CM-4000 installed at Police Line, Gorakhpur installation done by **Uma Prasad Gramophone Dealer** Gorakhpur

PALAKKAD

MUNICIPAL CORPORATION



CM-5000, TZA-4000EM, VS-200 installed at Palakkad Municipal Corporation, Palakkad installation done by **Odeon Electricals**, Palakkad

NANDED

CITY SURVEILLANCE



SSA-100M and SUH-40XT installed at Nanded City surveillance, Maharashtra the system operates on IP base installation done by

JAUNPUR

SHOW ROOM



SSA-250M, AUD-99XLR, PS-400T, CS-6081T, SRX-120DX, STA-100 and ATS-5 installed at Bazar Kolkata, Jaunpur installation done by Naveen Electronics, Jaunpur

SCHOOL



DPA-770, DPA-570, DPA-370, AWM-520VH, CS-8151T, CS-6081T and CS-5081T installed at Excellent Beauty Clinic & Fitness Center, Jaunpur installation done by Naveen Electronics, Jaunpur

SRINAGAR

OFFICER'S REST HOUSE



CM-4000 installed at Officer's Rest House, Nowgam Railway Station, installation done by **Shawl Radios**, Srinagar, Kashmir

BILASPUR

RAILWAY STATION



BTZ-20000, AMH-402T installed at Bilaspur Railway Station, Bilaspur installation done by Telecare Service, Bilaspur

JABALPUR

RESTAURANT



SSA-100M, CS-5061T and CSF-8061T installed at Sai Restaurant, Civic Centre, Jabalpur installation done by **Sardar Musical & Electronic House**, Jabalpur

BHUBANESWAR



CM-5000, PS-400T, PMX-1632,AWM-810UHF and WSL-2500R installed at EPM Department Conference Hall, Bhubaneswar, installation done by **RajuWatch & Radio Center**

NARSINGHPUR

CONFERENCE HALL



CM-4000, CWM-400V, AWM-520VHL and ASC-20T installed at District Hospital, Narsinghpur, installation done by **Sardar Musical & Electronic House**, Jabalpur

GHAZIABAD

SHOWROOM



DPA-570, and CS-5061T installed at Jockey Woman Showroom, Mahagun Mertro Mall, Vaishali, Ghaziabad installation done by **Ahuja Light House**, Ghaziabad

RAIPUR

BANK



XPA-1500DP, AWM-520VHL, AwM-311 and ATS-5 installed atChhattisgarh Gramin Bank, Raipur, installation done by **Ahuja Sound**, Raipur

CHURCH



XPA-1500DP installed at Church, Raipur installation done by **Ahuja Sound**, Raipur

COLLEGE



UBA-800DP, PAM-3001, ALA-2400, LCS-404T, AMH-402T AFS-201 and WSL-2500R installed at Govt. D.B. Girl's P.G. College, Raipur, installation done by **Surabhi Enterprises**, Raipur

MANDSAUR

CONFERENCE HALL



Ahuja Conference System CM-4000 installed at District Panchayat Hall, Mandsaur, installation done by Madhya Bharat Stores, Mandsaur

TRICHY

FUNCTION HALL



ALA-2400 installed at Function Hall, Jaipur Bhavan, Trichy, installation done by **Ananda Store**, Trichy

SIVAKASI

GOVT. POLYTECHNIC



DXA-2502, BTZ-5000, PMX-1632FX, VS-200, SRX-500, GM-615 and STA-150 installed at Auditorium of Sri Kaliswari College, Sivakasi installation done by **KJP Industrial Corp.**, Sivakasi

JALANDHAR

COLLEGE



TZA-4000DP, SP-6305TD, AWM-630VG AND AUD-90XLR installed at DAV College, Jalandhar City, installation done by **Standard Enterprises**, Jalandhar

LAWNS



BTZ-10000, AWM-520VH, AUD-101XLR and GS-6401T installed at Vajra Lawn, Jalandhar City, installation done by **Standard Enterprises**, Jalandhar

SWIMMING POOL



TZA-2000DP, AWM-810UHF and SP-6305TD installed at Vajra Swimming Pool, Jalandhar City, installation done by **Standard Enterprises**, Jalandhar

SOCIETY



BTZ-10000, AWM-890UHF and GS-6401T installed at Model Town Welfare Society, Jalandhar City, installation done by **Standard Enterprises**, Jalandhar

BADMINTON COURT



TZA-2000DP, AWM-520VH and SP-6305TD installed at Vajra Badminton Court, Jalandhar City, installation done by **Standard Enterprises**, Jalandhar

OFFICERS INSTITUTE



BTZ-5000, AUD-101XLR, SMX-602T and SP-6305TD installed at Vajra Officers Institute, Jalandhar City, installation done by **Standard Enterprises**, Jalandhar

BEAS

SCHOOL



TZA-4000DP, TZA-1500DP, SSB-45EM, AWM-630VG, AUD-98XLR, CWM-400V, SRX250DX and APM-106Z installed at Sacred Heart School, Beas, installation done by **Standard Enterprises**, Jalandhar

COIMBATORE

COLLEGE



BTZ-5000, PMX-1632FX and ALA-2400 installed at Krishna College of Technology, Coimbatore installation done by K.S. Shetty & Co., Coimbatore

KARNATAKA

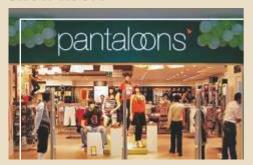
SCHOOL



DXA-1802, SSA-250M, SHM-1000XLR, SRM-120DX and ALA-2400installed at Kittur Rani Chenamma, Residential Sanik School for Girls installation done by **Sri Bharat Watch Co.**, Belgaum

HYDERABAD

SHOW ROOM



TZA-7000DP and PS-300T installed at Pantaloons Showroom, Hyderabad, installation done by **General Musical Mart**, Hyderabad

OFFICE



SSA-250M and SMX-302T installed at Polaris, Hyderabad, installation done by **Electronics Service Point**, Hyderabad

MOSQUE



SSA-10000, SMX-602T and AU-40XT installed at Mosque, Hyderabad, installation done by **General Musical Mart**, Hyderabad

CAMPUS



SSB-120DP, AWM-520VL, AWM-520VH, CS-5061T and ASC-315T installed at Symbiosis Campus, Hyderabad installation done by **The General Musical Mart**, Hyderabad

SECRETARIAT



CM-4000 and PS-500T installed at Telangana State Secretariat, Hyderabad, installation done by **The General Musical Mart**, Hyderabad

COLLEGE



VS-200 installed at St. Ann's Collage Hyderabad, installation done by **The General Musical Mart**, Hyderabad

HOTEL



SSB-120, SSB-80M, SSB-45EM, CS-6081T, CS-5061T, CSX-6101T, WS-661T, AWM-490V1 and AWM-490V2 installed at Swagath Grand Hotel, Hyderabad, installation done by **Electronics Service Point**, Hyderabad

FUNCTION HALL



SSA-5000EM and PS-500T installed at Chirec International School, Kondapur, installation done by **General Musical Mart**, Hyderabad

SUPER MARKET



SSA-250M, PS-300T, AWM-520VHL and AUD-99XLR installed at Heritage Super Market, Hyderabad, installation done by **The General Musical Mart**, Hyderabad

ANANTAPUR

CONFERENCE HALL



CM-4000, SSB-120DP, DPA-770, SSA-100M, AWM-630VG, ACM-66CH, SUH-40XT, PS-400T and PSX-1200 installed at HP LPG Bottling Plant, Anantapur installation done by Sivasankar Radio House, Anantapur

VISAKHAPATNAM

CONFERENCE HALL



CM-4000 and SMX-302T installed at AP Cabinet Meeting Hall, Andhra University, Visakhapatnam, installation done by Vijaya Electronics, Visakhapatnam

INSTITUTE



TZA-7000, ALA-2400, LSC-8200 and AWM-630VG installed at Sai Ganapathi Group of Educational Institutions, Visakhapatnam installation done by Vijaya Electronics, Visakhapatnam

DELHI

OFFICE



CWM-400V, AWM-490V2 installed at Power Finance Corporation Ltd., New Delhi installation done by **Greenocare**, Delhi

CHURCH



BTZ-1000, PMX-1632FX, VS-200, LSC-8200, GM-615, GMB-6C, AUD-99XLR and DGN installed at Christ Metodist Church, Khanpur, Delhi installation done by **Greenocare**, Delhi

OFFICE



Ahuja Conference System CM-4000 installed at Ordinance Depot, Shakurbasti, New Delhi installation done by **Sun Enterprises**, New Delhi

AIIMS



SPA-10000, PAM-3001, APM-106ZCCS-2300, PS-500T, SP-5251T installed at AIIMS, Delhi installation done by **Green O Care**, Delhi

CONFERENCE HALL



CM-5000 and PS-500T installed at IIPA, Delhi installation done by **Sun Enterprises**, Delhi

SCHOOL



SSA-160EM, DPA-370, BS-6082T, APM-106Z and SUH-40XT installed at Kendriya Vidyalaya, Jharoda Kalan, Delhi installation done by Sun Enterprises, Delhi

DELHI

RESIDENTIAL SOCIETY



SSA-250M, SSA-160EM, CS-5061T, SMX-302T, ACM-66CH and AT-20 installed at Victoria Garden, Azadpur, Delhi installation done by Micro Power, Delhi

CONFERENCE HALL



CM-4000, DPR-125 and PS-400T installed at PTC, Jharoda Kalan, Delhi installation done by **Sun Enterprises**, Delhi

AUDITORIUM



DXA-1802, DPR-125, PMX-1632FS, CWM-400V, AWM-811UHF, SRX-120DX, SRX-220 and WSL-2500R installed at SCERT, Delhi installation done by Sonal Enterprises, Delhi

OFFICE



Ahuja Conference System CM-4000, DPR-125, PS-400T and AWM-490V2 installed at NCERT, Delhi installation done by **Sun Enterprises**, Delhi

CONFERENCE HALL



Ahuja Conference System CM-4000, DPR-125 and PS-400T installed at NCERT, Delhi installation done by **Sun Enterprises**, Delhi

SHOW ROOM



SSA-120DP and CSD-6303T installed at multiple Beverly Hills Polo Club Stores across the country by **General Radio & Electric Co.**, New Delhi

SHOW ROOM



DPA-770 and PS-400T installed at multiple ALDO Stores across the country by **General Radio & Electric Co.**, New Delhi



Ahuja Conference System being used by dignitaries.



NOW OPEN

ERNAKULAM (Kerala)





Inauguration of the state-of-the-art demo facility – *Experience Zone* at **Mecotronics Ernakulam's** office. Sound hirers and other potential customers can now visit & have the first-hand experience of the Ahuja products which are on display over there. Most of the products on display are connected ensuring proper demo and comparison of the vast range. Over 800 sq. feet of acoustically treated space has taken demo and display of Ahuja products to a completely new level. *Compliments to Mr. Nasser and team* of **Mecotronics Ernakulam.** Above picture shows Mr. PradeepAhuja and Mr. Vikram Ahuja lighting the traditional lamp at the inauguration

KANPUR (Uttar Pradesh)





Madan Gramophone & Radio Agency, Kanpur have taken up almost 12000 sq. feet of office and godown space to cater to needs of ever increasing business. The inauguration was held at Kanpur and Mr. Vikram Ahuja did the honors.

Our compliments to Mr. Tilak Raj Ji, Saket, Ankit and team of Madan Gramophone & Radio Agency.

THIRUVALLA (Kerala)





Ahuja dealer in Thiruvalla – **Agency Corporation** had renovated his show-room which was inaugurated by *Mr. Nasser Sait* of **Mecotronics Ernakulam**. The new and spacious showroom will surely enhance the brand image of Ahuja at Thiruvalla and ensure proper display of the broad product range.

MOBILE PUBLICITY

AUDIO AND LIGHTS (Raipur)





Audio and Lights, Raipur have an almost permanent publicity medium in the form of their vehicle which moves around the city and even up country in Chhatisgarh with AHUJA brand images prominently emblazoned on its exterior.

R.B. ELECTRONICS (Patna)





Mr. Amit Bahri of **R.B. Electronics** hit upon a novel idea of taking the AHUJA brand recall and awareness right to the doorstep of the user in the hinterland of Bihar and Jharkhand.

A semi open truck was used for display and demo of some prominent Ahuja models. In every town a large number of customers & users gathered whenever the truck went.

TESTIMONIAL









Kamal Sound, a leading sound contractor of Delhi, uses only Ahuja Equipment in large public gatherings graced by dignitaries.